



mit techx + tau beta pi

february 4, 2019

10am - 4pm

rockwell cage

### What is xFair?

xFair is more than booths, name tags, and blazers—it's an exhibition of the latest pursuits by companies and students combined. The result is a unique showcase of raw talent, ideas, and passion. With over 2000 MIT undergraduate and graduate students in attendance, xFair is MIT's largest career fair and tech expo.

### Why xFair?

At xFair, companies can showcase their products and services to thousands of MIT's best and brightest students in order to build their brand. On top of that, xFair allows companies to demonstrate tangible projects that students can work on through potential internships and jobs.

With us, companies can recruit the brightest young minds to make their visions come true. As part of the xFair experience, the best of MIT student talents are showcased by bringing in student projects. These projects range from flying vehicles to self-made 3D printers, all of which contribute to xFair's interactive and engaging atmosphere.

The table on the next page outlines the benefits of sponsoring xFair and the various sponsorship tiers available for purchase.

### Interested?

Contact our corporate relations team at [xfair-cr@mit.edu](mailto:xfair-cr@mit.edu). We'd love to hear from you.

All companies attending MIT recruiting events must follow MIT GECD guidelines, which can be found at: <https://gecd.mit.edu/employers/recruiting-policies-and-resources>

## Sponsorship Tier Information

Tier	Bronze	Silver	Gold
Price	\$2000	\$3000	\$6000

### Fair and recruiting

Resumes	•	•	•
Number of booths	1	1	2
Booth allocation priority		Medium	High
Interview space priority		Medium	High
Post-fair restaurant reservation		•	•

### Logistics and Day-of

Mail storage & shipping	•	•	•
Breakfast & lunch	•	•	•
Parking		First come, first serve	•

### Branding

Company info and logo in booklet	•	•	•
Logo in MIT newspaper			•

### Add-ons\*

Audio/Visual Support	\$200	First come, first serve
Networking/Info Session	\$1000	

Hotel rooms: discounted rates at the Le Meridien, Hyatt Regency Cambridge, and Marriott

### Interested in taking sponsorship to the next level?

Our exclusive platinum sponsor partner receives all the benefits of a gold sponsorship, plus more. Contact us ([xfair-cr@mit.edu](mailto:xfair-cr@mit.edu)) for more information regarding platinum.

### Are you a startup or nonprofit?

Contact us for more information about discounted sponsorship packages.

\*All logistics, food, and publicity will be handled by the xFair organizing team.