



POWERED BY MIT TECHX & TAU BETA PI

February 10, 2023
MIT Media Lab
10:00 AM - 5:00 PM

WHAT IS XFAIR?

xFair is more than booths, name tags, and blazers — it's an exhibition of the latest pursuits by companies and students combined. The result is a unique showcase of raw talent, ideas, and passion. With over 2000 MIT undergraduate and graduate students in attendance, xFair is MIT's largest career fair and tech expo.

WHY XFAIR?

At xFair, companies can showcase their products and services to thousands of MIT's best and brightest students in order to build their brands. On top of that, xFair allows companies to demonstrate tangible projects that students can work on through potential internships and jobs.

Through xFair, companies can make meaningful connections with talented MIT students. As part of the xFair experience, the best of MIT student talents will be showcased by the addition of the exposition of student projects this year. These projects range from flying vehicles to self-made 3D printers, all of which contribute to xFair's interactive and engaging atmosphere.

The table on the next page outlines the benefits of sponsoring xFair, the various sponsorship tiers available for purchase, and changes in how xFair will be held due to COVID-19.

GENERAL INFORMATION

Each company is allowed to bring up to three company representatives. xFair highly recommends companies to bring demos and merchandise. The xFair venue will provide opportunities for networking with students and recruiting.

INTERESTED?

Contact our corporate relations team at xfair-cr@mit.edu. We'd love to hear from you!

All companies attending MIT recruiting events must follow MIT CAPD guidelines, which can be found at: <https://capd.mit.edu/resources/recruiting-guidelines/>

IN-PERSON SPONSORSHIP TIER INFORMATION 2023

	BRONZE	SILVER	GOLD
PRICE	\$2000	\$3000	\$5000
FAIR ATTENDANCE			
Resumes	✓	✓	✓
Number of Booths	1	1	2
Booth Placement Priority		Good visibility	Central location
Interview Space Priority		High priority	Guaranteed

LOGISTICS AND DAY-OF

Mail Storage & Shipping*	✓	✓	✓
Breakfast & Lunch	✓	✓	✓
Parking		First come first served	✓

BRANDING

Company Info and Logo in Booklet	✓	✓	✓
Logo in MIT Newspaper	✓	✓	✓
Social media and marketing spotlights		First come first served	✓

ADD-ONS

Audio/Visual Support	\$200	First come first served	Priority
Networking/Info Session** (TechTalks)	At this time we will no longer be offering TechTalks as we are at capacity.		

Are you a startup or nonprofit? Contact us for more information about discounted sponsorship packages.

Are you a returning company? Contact us for a discount on each of the packages.

COVID-19 INFO

In the event that the in-person fair is canceled due to COVID-19 or other inclement weather, xFair will either switch to a virtual fair held on Brazen with sponsorship tiers adjusted accordingly, or the fair will be fully canceled and all sponsors will be entirely refunded. Vaccination is **required** to enter the in-person event.

* Sponsor assumes all risk of damage to or loss of materials while temporarily stored on MIT premises.
** Please contact us if you are interested in TechTalks, but they will be available on first come first served basis